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| U  NEXT Level  Nuna launches the NEW NEXT system – one base with four compatible car seats | | | | | | | |
| \*click on the images below for the hi-res version\*  \*select A4 landscape or A3 before printing this email\* | | | | | | | |
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| Nuna ([www.nunababy.com](http://www.nunababy.com)), the premium baby brand and number one choice for A-list celebrities, has just announced the launch of the innovative NEW NEXT system – featuring one base with four compatible car seats.  The car seats – the NEW CARI next and NEW TODL next, as well as the ARRA next and PIPA next – fit sleekly onto the BASE next, offering parents ultimate flexibility during their little one’s first four years. From full recline and carry cot options, to accommodating growth into toddlerhood – the NEXT system compatible car seats have it all.  The NEXT system is available from Nuna retailers from September 2021. | | | | | | | |
| NEW BASE next  **£200** | | | | The **BASE next** is made from resilient, shock-absorbing plastics to reduce force and keep babies safe. It is fitted with a low rebound bar for more legroom, True lock™ base installation technology and has 13 ISOFIX positions (allowing a custom fit on your vehicle seat) and a button for 360° seat rotation.  Compatible with the CARI next, PIPA next, ARRA next and TODL next – the **BASE next** offers ultimate adaptability as the foundation of the modular NEXT system. | | | |
| The **CARI next** is Nuna’s NEW carry cot car seat. This i-Size car seat weighs only 3.6kg and allows babies to lay peacefully at a full recline – the best position for their developing spine. Featuring an organic jersey mattress and infant inserts, the **CARI next** is super comfortable and fitted with a three-point harness for added security.  Whether fitted in the car or to a pushchair, the **CARI next** is designed to keep little ones content throughout their entire journey, guaranteeing uninterrupted sleep as they lie flat. Fitted with a full coverage, UPF 50+ canopy with additional mesh panel for all-season comfort, Dream drape™, infant inserts and mattress made from organic jersey, as well as a hidden storage compartment and a three-point harness – the **CARI next** guarantees safety and comfort at all times. | | | | NEW CARI next  **£230** | | | |
| NEW TODL next  **£275** | | | | The sleek and sophisticated **TODL next** is suitable from birth right up to 18.5kg. With five recline positions and a shoulder harness that expands with each of the six headrest positions, the **TODL next** adjusts easily to accommodate for all your little ones stages of growth.  With everything from removable infant head and body inserts made from Merino wool and patented Tailor tech™ memory foam, to EPP energy-absorbing foam and a no-rethread five-point harness – the sleek **TODL next** makes sure little ones are safe and secure at all times. | | | |
| For those busy days and long journeys, **ARRA next** provides a smooth transition from crib to carrier. Its three recline positions allow babies to lie comfortably at all times, whether they’re buckled in the backseat or connected to a pushchair.  At just 3.5kg\*, the i-Size approved **ARRA next** doubles as both a car seat and carry cot making life for parents and little ones as easy as possible. With a 157° angle flat recline, and fitted with a luxe leatherette carry handle, a no-rethread three-point harness and a removable, full-coverage UPF 50+ canopy with mesh peek-a-boo window – the **ARRA next** means that when life doesn’t stop, their sleep doesn’t have to either.  \*Weight does not include the insert and canopy | | | | ARRA next  **£220** | | | |
| PIPA next  **£220** | | | | Feel the freedom to go anywhere with **PIPA next**. It’s lightweight enough to take while doing your shopping and versatile enough to transfer from a taxi to the family car, thanks to the option of belt path or base installation.  It’s i-Size-approved and designed to ensure a cosy ride. Features include an adjustable headrest with no-rethread harness, a Dream drape™, and superior side impact protection with built-in wings that automatically deploy when the car seat is installed – making life simpler and less stressful for parents.  \*Without insert and canopy | | | |
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| For further information, images or samples please contact Fiona or Eve at Ideas Network on  020 7351 4719 / 07464 777 601 or email [fiona@ideasnetwork.co.uk](mailto:fiona@ideasnetwork.co.uk) Nuna stockist enquiries:  [www.nunababy.com](http://www.nunababy.com)  0800 952 0062 | | | | | | | |
| The Nuna Celebrity Fan Club  \*Please note the below images are not suitable for press use\* | | | | | | | |
| Jessica Alba | Kylie Jenner | | Serena Williams | | Beyoncé and Jay-Z | | Gwen Stefani |
| Jessica Biel | Kourtney Kardashian | | cid:image003.jpg@01D3EBA6.566FEAB0  Khloé Kardashian | | Miranda Kerr | | Alessandra Ambrosio |
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| Notes to editors:   * In 2007, Nuna debuted its first product design in Holland – the zaaz™ high chair. * Founded by a father of two, Nuna is inspired by real parenting adventures and is now a global brand with roots in Amsterdam. * All Nuna products are manufactured mindfully and are engineered to withstand some of the toughest testing in the industry – the brand has 210 award wins to date, including twenty-two Red Dot Design Awards. * With ‘less is best’ as the brand’s design ethos, Nuna has evolved into a complete collection of premium baby gear for parents with impeccable taste. * The collection includes products for babies and children with clever design features that grow with them so parents can enjoy them for years to come. | | | | | | | |
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